**General Information**

**Location**
UniversitätsSpital Zürich (USZ), Grosser Hörsaal OST
Rämistrasse 100, CH-8091 Zürich

**How to get there**

**Registration**
By Sunday, May 20, 2012, online at www.scto.ch or by registration form

**Registration Fee**
Regular CHF 200.– / Students CHF 100.– / Free: Students enrolled at USZ, UZH or MD-PhD Programme

**Organisation**
Swiss Clinical Trial Organisation
Petersplatz 13, CH-4051 Basel
Phone +41 (0)61 260 10 40, Fax +41 (0)61 260 10 49
event@scto.ch, www.scto.ch

**Patronage**

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**3rd Symposium**
**of the Swiss Clinical Trial Organisation (SCTO)**
and the University Hospital Zurich (USZ)

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**Personalised Medicine in Clinical Research**

**Thursday, June 14, 2012**
Zurich, University Hospital Zurich

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In collaboration with

- [University Hospital Zurich](http://www.unibe.ch)
- [University of Zurich](http://www.uzh.ch)
Invitation

Personalised Medicine in Clinical Research

Dear Colleagues,

On behalf of the Swiss Clinical Trial Organisation (SCTO), the umbrella organisation connecting the six Clinical Trial Units (CTUs) in Switzerland, and the University Hospital Zurich we cordially invite you to the 3rd SCTO symposium devoted to the topic “Personalised Medicine in Clinical Research”.

The potential of the “genomic revolution” for better individualisation of prevention and therapy of diseases has now been widely debated for more than a decade. However, the pace of implementation has been less rapid than initially hoped. Complex scientific questions, controversial ethical issues as well as challenging legal and regulatory aspects are just a few of the many difficulties researchers have to face when delving into this exciting, new research field.

This 3rd SCTO symposium intends to elaborate options to overcome at least some of the complex issues. Leading national and international experts will present their views and concepts regarding the current challenges in pharmacogenomics, diagnostics and targeted therapies, translational medicine, drug safety and comparative effectiveness research. You will get deeper insight into the latest initiatives on these topics from the perspectives of academia, industry and ethics.

The concluding round-table discussion promises a very animated and controversial discussion encompassing a broad range of opinions. We encourage you to take on the opportunity and to participate in the discussion of important aspects of future medicine together with leading national and international experts.

Hopefully, this event offers a successful platform to exchange ideas on an increasingly hot and relevant topic, as well as a perfect opportunity to strengthen your personal network. We are looking forward to lively discussions and invite you to contribute to the success of this event.

Yours sincerely,

Prof. P. J. Meier-Abt
President
Swiss Clinical Trial Organisation

Prof. G. Zünd
Director of Research and Education
University Hospital Zurich
Thursday, June 14, 2012
University Hospital Zurich

Scientific Programme

08:30 OPENING, REGISTRATION AND COFFEE

09:15 Welcome
Prof. Pierre Dayer, Medical Director, University Hospitals Geneva (HUG)
Prof. Klaus W. Grätz, Collège des Doyens of the Swiss Faculties of Medicine
Prof. Gregor Zünd, Director Research and Education, University Hospital Zurich

09:30–11:00 Session I: The Path to Personalised Medicine
Chair: Prof. Pierre Dayer, University Hospitals Geneva (HUG)

09:30 Personalised Medicine: How Genomics Will Change Future Healthcare
Prof. Urs A. Meyer, Biozentrum, University of Basel

10:15 Personalised Medicine for the (European) Citizen – Towards More Precise Medicine for the Diagnosis, Treatment and Prevention of Disease
Felix W. Frueh, PhD, Medco Research Institute, USA

11:00 COFFEE

11:30–13:00 Session II: Personalised Medicine in Academia
Chair: Prof. Peter J. Meier-Abt, Swiss Academy of Medical Sciences, Basel

11:30 Cooperative Translational Research as a Prerequisite for the Development of Personalised Medicine
Prof. Wilhelm Krek, Institute of Molecular Health Sciences, ETHZ, Zurich

12:00 Biobanks and Personalised Medicine
Prof. Holger Moch, Institute of Pathology, University Hospital Zurich

12:30 Is there a Proof of Concept for Personalised Medicine?
Prof. Peter Juni, Institute of Social and Preventive Medicine, University of Bern

13:00 LUNCH AND POSTER SESSION

14:00–15:00 Session III: Personalised Medicine in Industry
Prof. François Pralong, Centre Hospitalier Universitaire Vaudois (CHUV), Lausanne

14:00 Public Private Partnership as a Way to Unlock the Paradox of Personalised Medicine
Prof. Vincent Mooser, Department of Laboratories, Centre Hospitalier Universitaire Vaudois (CHUV), Lausanne

14:30 The Opportunity of Personalised Medicine to Improve Drug Development Productivity
Dr. Richard Peck, Global Head Clinical Pharmacology, F. Hoffmann-La Roche Ltd.

15:00–16:00 Session IV: Personalised Medicine and Society
Chair: Prof. Christoph Driessen, Kantonsspital St. Gallen

15:00 Ethical Research in Personalised Medicine: a Challenge
Prof. Samia Hurst, Institute for Biomedical Ethics, University of Geneva

15:30 Personal and Consumer Genomics: a Sequence of Ethical Challenges
Dr. Effy Vayena, Institute for Biomedical Ethics, University of Zurich

16:00 COFFEE

16:15–17:15 Roundtable: Pros and Cons in the Era of Personalised Medicine
Moderation: Prof. Gregor Zünd
Participants: Invited Speakers
Prof. Ernst Hafen, Institute of Molecular Systems Biology, ETHZ, Zurich
Prof. Andreas Papassotiropoulos, Division of Molecular Psychology, Biozentrum, University of Basel
Prof. Franco Cavalli, Oncology Institute of Southern Switzerland, Bellinzona

17:20 Poster Award

17:30 CLOSURE AND RECEPTION
The Swiss Clinical Trial Organisation and the University Hospital Zurich (USZ) cordially invite clinical and translational researchers on the occasion of the symposium to present their current projects in a poster session. Contributions from all areas of clinical research are welcome. We encourage, in particular, abstracts addressing the field of research in Personalised Medicine.

Abstract submission guidelines are published on the SCTO website www.scto.ch.

Abstracts Online

Two weeks prior to the symposium, the full-text abstracts can be viewed at www.scto.ch.

Poster Session

Selected posters are presented in the foyer during the symposium: Thursday, 14 June 2012, from 13:00–14.00 hrs.

Poster Award

A Poster Award for Young Investigators is awarded for the best poster, as judged by the Scientific Committee. The SCTO will honour the best contributions with an award of 2000 CHF in total. The winners will be announced at the end of the closing plenary. Detailed information for poster presenters are available on the SCTO website www.scto.ch

Important Deadlines

| Abstract submission: | April 30, 2012 |
| Acceptance notification: | May 15, 2012 |
| Registration: | May 20, 2012 |

Call for Abstracts

Abstracts Online

Poster Session

Poster Award

Scientific Committee

Chair
Prof. Pierre Dayer
Medical Director, University Hospitals Geneva

Members

Prof. Peter J. Meier-Abt
President, Swiss Academy of Medical Sciences, Basel

Prof. Gregor Zünd
Director Research and Education, University Hospital Zurich

Prof. em. Urs A. Meyer
Biozentrum, University of Basel

Prof. Peter Jäni
Head Division of Clinical Epidemiology and Biostatistics, Institute of Social and Preventive Medicine, University of Bern

Prof. Vincent Mooser
Head Department of Laboratories, Centre Hospitalier Universitaire Vaudois (CHUV), Lausanne

Prof. Samia Hurst
Institute for Biomedical Ethics, University of Geneva

Annette Magnin
Managing Director, Swiss Clinical Trial Organisation, Basel (non-voting)