Dear Colleagues,

It's a great pleasure to repeat our 2016 experience and I'm delighted to invite you to the second edition of our course. After various adjustments based on last year's participants feedback, we offer our course in spring and in one block. We hope that this mode fits our participant's busy schedule even better.

I hope the « non-medical » program will give the tools to the specialists that will lead a group of people in the near future. Fortunately, I was able to recruit the same speakers as for the initial course, which is an additional asset as they already know what to expect!

Best regards,

Language:

Englisch

Organisation:

Dr. med. Gregor Kaczala, Executive Master of Business Administration (HEC Lausanne)
Certified Paediatrician and Critical Care Specialist
Subspecialty in Neonatology
Dept. of Paediatrics
HFR- Hôpital Cantonal, Site de Fribourg

Additional information/ Registration (no later than 24 March 2017):

Via e-mail: gregor.kaczala@h-fr.ch

31 March and 1 April 2017,
from 0830 until 1730 at the HFR Fribourg
PROGRAM

Friday 31 March 2017

08h00-08h30  Arrival of participants
08h30-12h30  Accounting basics: how to measure financial performance of a hospital and compare it to others?
Markus Hofstetter
12h30-13h00  Lunch
13h00-17h30  Negotiations: Tips and tricks to get what you want!
Dr. med. Nicolas Piol

Saturday 1 April 2017

08h00-08h30  Arrival of participants
08h30-12h30  Pharma/Medtech companies - How it works? How to interact with?
Stéphane Salerno
12h00-13h00  Lunch
13h30-17h30  Leadership, Feed-back and Charisma: Reasons to follow!?
Dr. med. Gregor Kaczala

Tuition fees

CHF 450 to be paid before the start (an invoice will be sent no later than 24 March 2016. Exceptionally, cash payment can be accepted)

Included in fees

Lunch, coffee/tea, teaching material

Targeted public

Physicians starting to lead a team, leaders wanting some inspiration or simply because it's mandatory in your cursus.

Organisation:

Maximum 10 participants

Continuous Medical Education (CME) Credits

ISFM/ SIWF: 16 credits (valid for all specialties and subspecialties)

Invited speakers

Markus Hofstetter is an assistant manager at KPMG Switzerland.

He holds a Bachelor of Business Administration (BBA) from the Lucerne University of Applied Science and Arts. Currently he's based in Zurich and has various consulting mandates in firms facing financial challenges. Through his employer he has an insight in various European healthcare providers.

Nicolas Piol is a board certified attending paediatrician and neonatologist in the Hôpital Riviera Chablais.

He graduated with a doctorate from Medical School in Nancy and has completed his post-graduated training in Switzerland. He's currently involved in the merging process of the sites of Vevey and Aigle to a newly built single center in Rennaz by 2018.

Stéphane Salerno is a senior Engineering Supervisor at Medtronic Plc based in Tolochenaz.

He is a senior Engineering Supervisor at Medtronic Plc based in Tolochenaz. He holds a bachelor of engineering in design and computer integrated manufacturing from the HES-SO in Yverdon-les-Bains. He has 13+ years of experience within the industry and spent 10 years in the medical devices environment.

Gregor Kaczala is a board certified attending paediatrician and neonatologist in the Hôpital Fribourgeois.

He graduate with a doctorate from Medical School in Berne and has completed his training in Switzerland and Canada. He’s currently supervising the neonatal unit and is responsible for the Financials of the department of paediatrics.

We all met during our executive MBA at the HEC Lausanne which we graduated from in December 2015. During these 15 months, we realized how little “managerial thinking” was present in healthcare organizations despite increasing financial pressure. After working together on various healthcare related projects, we launched this initiative in 2016.

We hope that by sharing some of the insight, we help you understand the cocktail of hospital administrator language, team-member need for recognition and your own professional goals. We would like to stimulate your reflection on your personal development in order to become not only a “better doctor”, but also an astute manager of available resources and exemplary motivator to your team-members!

The future is yours. Don’t let others shape it for you, take the lead!