Choosing Wisely: Bridging the gap from theory to practice

Hands on experience about data & patient empowerment

Friday, 15th September 2017

Lugano, Hotel De La Paix
Viale Giuseppe Cattori 18

www.eoc.ch/choosing
SYMPOSIUM OPENING
09h30 Registration and Breakfast
10h00 Opening remarks by event planners
   (Giorgio Pellanda)
10h05 Welcome from the Chair of Choosing Wisely International
   (Wendy Levinson)

SESSION 1 shared decision making
(Moderators: Gianfranco Domenighetti and Luca Gabutti)
10h10 Helping patients to make risk literate decisions about screening
   (Mirjam Jenny)
10h30 Q&A
10h35 Helping patients choose wisely
   (Beccah Rothschild)
10h55 Q&A
11h00 Choosing wisely together - The need for honesty
   (Paul Myres)
11h20 Q&A
11h25 Implementing communication material to promote shared decision making in colorectal cancer screening in primary care - experiences in Switzerland
   (Reto Auer)
11h45 Q&A
11h50 Poster session
12h00 Lunch break

SESSION 2 measuring and monitoring
(Moderators: Fabrizio Barazzoni and Yvonne Willems Cavalli)
13h20 Measuring the impact of Choosing Wisely: an international perspective
   (Wendy Levinson)
13h50 Q&A
13h55 Evaluation of lacunes in evidence: the third pillar of The Netherlands Choosing Wisely
   (Wilco C. Peul)
14h15 Q&A
14h20 If you want to go far, go together: cooperation of specialty societies in the “Gemeinsam Klug Entscheiden” - initiative
   (David Klemperer)
14h40 Q&A
14h45 How to reduce polypharmacy in the multimorbid elderly?
   (Nicolas Rodondi)
15h05 Q&A
15h10 Overuse of tests and treatments in Italy: physicians’ and citizens’ opinions and first data from the campaign “Doing more does not mean doing better - Choosing Wisely Italy”
   (Sandra Vernero)
15h30 Q&A
15h35 Coffee break
16h00 What we have learnt from transparency: brief overview on EOC project results
   (Angela Greco, Alessandro Ceschi, Mauro Giuliani, Luca Gabutti)
17h00 Q&A
17h05 Oral presentations of two posters and “Best Abstract” award ceremony
   (Franco Denti)
17h30 Wrap-up and final considerations
   (Jean-Michel Gaspoz)
17h40 SYMPOSIUM CLOSING
**SPEAKERS and MODERATORS**

**Reto Auer, MD, MAS, Assistant Professor,**
Head of Research, Institute of Primary Health Care (BIHAM), University of Bern, and Adjunct physician, Department of Ambulatory Care and Community Medicine, University of Lausanne, Switzerland

**Fabrizio Barazzoni, MD, MPH, FMH Prevention and Public Health,** Head of Academic Education, Research and Innovation Area, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

**Alessandro Ceschi, MD, PD, FEAPCCT,**
Medical and Scientific Head, Institute of Pharmacological Sciences of Southern Switzerland, EOC; Consultant, Department of Clinical Pharmacology and Toxicology, University Hospital Zurich; Member of Choosing Wisely Switzerland/Ticino, Switzerland

**Gianfranco Domenighetti, PhD,** former professor at the Universities of Lausanne and Lugano; Member of Choosing Wisely Switzerland/Ticino, Switzerland

**Luca Gabutti, MD, Professor and Chief Physician of Medicine and Nephrology,** Ospedale Regionale di Bellinzona e Valli and Head of EOC Internal Medicine Department; Member of Smarter Medicine and Scientific Director of Choosing Wisely Switzerland/Ticino, Switzerland

**Jean-Michel Gaspoz, MD,** Professor and Physician-in-chief, Division of Primary Care Medicine; Chairman, Department of community medicine, primary care and emergency medicine, Geneva University Hospitals; Co-President, Swiss Society of General Internal Medicine, Geneva; President of Smarter Medicine, Switzerland

**Mauro Giuliani, MD,** Specialist in Visceral Surgery, Vice Head Physician, Surgical Ward, Ospedale Regionale di Locarno; Member of Choosing Wisely Switzerland/Ticino, Switzerland

**Angela Greco, MS,** Head of Quality and Patient Safety Service, Ospedale Regionale di Locarno; Coordinator of EOC Internal Medicine Department; Coordinator of Choosing Wisely Switzerland/Ticino, Switzerland

**Mirjam Jenny, PhD,** Head Research Scientist, Harding Center for Risk Literacy, Max Planck Institute for Human Development, Berlin, Germany

**David Klemperer, MD,** Professor of Social Medicine and Public Health, University of Applied Sciences, Regensburg, Germany

**Wendy Levinson, MD,** Professor of Medicine, University of Toronto and Chair of Choosing Wisely Canada & International

**Paul Myres, M Med Sci FRCGP,** Chair Academy of Medical Royal Colleges Wales, Programme Lead Choosing Wisely Wales

**Giorgio Pellanda, PhD,** Chief Executive Officer, EOC, Switzerland

**Wilco C. Peul, MD, PhD, MBA,** Professor & Chair Neurosurgery, Leiden University, Department of Neurosurgery The Hague & Leiden, Holland

**Nicolas Rodondi, MD,** Professor and Head of Ambulatory Care, Department of General Internal Medicine, Inselspital, University Hospital of Bern, Switzerland

**Beccah Rothschild, MPA,** Senior Outreach Leader for Choosing Wisely campaign at Consumer Reports, San Francisco, United States of America

**Sandra Vernero, MD,** Founding Member and Vice-president of Italy’s Slow Medicine, Coordinator of the campaign “Doing more does not mean doing better” - Choosing Wisely Italy

**Yvonne Willems Cavalli, MSc,** Member of the Board of Directors of the Swiss Nurse Leaders and Head of Nursing Department, EOC; Member of Choosing Wisely Switzerland/Ticino, Switzerland

Speakers and moderators will present in their mother tongue. **Simultaneous translation** will be provided in Italian, French, German and English.

As **seats are limited**, application will be treated on a first come first served basis, therefore we strongly recommend early registration.

**CREDITS**

SGAIM/SSMIG/SSGIM: 6
SGAR/SSAR: 6
SGC/SSC: 5
SGKPT/SSPTC/SSCPT: 6
FPH: 50
PATRONAGE

Associazione consumatrici e consumatori Svizzera Italiana (ACSI)
Associazione Latina per l'Analisi dei Sistemi di Salute (ALASS)
Dipartimento di economia aziendale, sanità e socialità – SUPSI
Dipartimento Sanità e Socialità (DSS)
H+ Gli Ospedali Svizzeri
Ordine dei Farmacisti del Cantone Ticino (OFCT)
Organizzazione svizzera dei pazienti (OSP)
Slow medicine
Società svizzera degli infermieri (SBK-ASI)
Ufficio federale della sanità pubblica (UFSP)
Università della Svizzera italiana (USI)
Società Svizzera di Pediatria (SSP)
Società svizzera di medicina interna generale (SSMIG)